



Friends of Ruston Skatepark

SPONSORSHIP INFORMATION



Board Members

President, Tom Futrell
Treasurer, Randy Braddock
Secretary, Kacey Richard
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Frank Hamrick
Patrick Miller
Kevin Singh
Ex-Officio, Laura Hunt Miller

Staff

Executive Director, Joey Slaughter
Program Director, Jessica Slaughter

My name is Joey Slaughter. I am an Associate Professor of Art at Louisiana Tech University and the Executive Director of Friends of Ruston Skatepark. I am a life-long skateboarder, a community advocate, artist, and a citizen of Ruston.

Friends of Ruston Skatepark is working in partnership with the City of Ruston to build a concrete skatepark in the former Memorial Park City Pool that has been closed since 2015. We see the need for more activities in Ruston for kids who don't play team sports. This new concrete park will function as other city parks, with free admission and open hours from sunrise to sunset.

Our organization formed and began fundraising in the fall of 2021, and we are thrilled about the progress we've made. In May, we were awarded a \$100,000 grant from Experience Ruston, and we coordinated an online art auction with 200+ skate decks from artists, musicians, and skaters around the country. We raised \$63,000 from that event.

Over the past year, many stories have been shared with us about the impact, value, and importance this park will have for our community and the greater region. Skateparks build and sustain healthy communities, and provide a place for exploration, self-discipline, and creativity for people of all ages. Skateboarding is one of the fastest growing sports in the country, yet there are no concrete skate-parks within a 150-mile radius. We want to see Ruston to be first city to build a concrete park in this region.

The City of Ruston has secured legislative funding, as well as grants from Tony Hawk's The Skatepark Project and Jonesboro State Bank's Pledge 10 Program. They have committed to breaking ground when we've reached \$250,000 – right now we're at \$220,700!

We are reaching out to ask if you would please consider a sponsorship to help us reach our goal. This is a permanent concrete park, and the sponsorship levels are also permanent. Our sponsors' names will be displayed for the lifetime of the park.

We would love to add your name to our list of committed sponsors:

- **Kickflip:** Nancy and Trotter Hunt, Century Next Bank
- **Pop Shove It:** Jeanette and Justin Hinckley, WRLDINVSN
- **Ollie:** Origin Bank, Becky and Jay Strickler, 1620 Essentials, Imperium Weightlifting and Fitness, Smith Chiropractic, Green Clinic
- **Grind:** Heard Freighthouse Food Park, Dr. Nav Sharma, William Faulkner, Ponchatoulas, Rapid Signs
- **Manual:** Grown & Grazed, Staple Sandwich Co., Rock Island Physical Therapy, Edward Jones, Studio Brooks Emory, Peter Jones, Argent Financial, Durrett Law & Title, Trash Juice Art, Christie and Mike Echols, Catherine McVea, Fine Line Supply, Cathi and Tom Boniol

Please review the enclosed packet with plans for Phase One of the park, as well as the sponsorship levels associated with this capital campaign. Will you get on board and help us close the gap so we can break ground in 2022? Thank you for your consideration.

Joey Slaughter
Executive Director

FRIENDS OF RUSTON SKATEPARK

303 East Arizona Ave. • Ruston, LA 71270 • 318.514.9570 • skateparkofruston@gmail.com

The plan for the skatepark is broken into two phases:

Phase One:

Construct the skatepark infrastructure, including ramps, concrete bowls, rails and more. This will be a gathering place for our community, both beginning and skilled, to meet and share experiences.



The current state of Ruston Memorial Park City Pool.



Proposed plan for the Ruston Skatepark.

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SPONSORSHIP LEVELS

MANUAL



A manual is achieved by skating while shifting your weight to either the front or back of the board thus balancing on one set of wheels while rolling.

GRIND



A grind is executed by sliding the skateboard across an object or surface on the trucks, which are the axles between the wheels.

OLLIE



An ollie involves snapping the tail of the board off a surface, and bringing the entire board into the air. The ollie is the foundation to almost every trick on the street, and most tricks on the ramp.

POP SHOVE IT



The pop shove-it starts like an ollie, where the rider pops off the ground, then shoves the board causing it to spin 180 degrees.

KICK FLIP



A kickflip is when the rider first ollies, then flips the skateboard in mid air. The kickflip opened the floodgates to a wave of innovation and creativity.

MCTWIST



The McTwist is an aerial maneuver in which the boarder spins one and a half times while holding the edge of the board with one hand. The trick, invented by Mike McGill in 1984, is derived from a combination of the "Mc" in McGill and the word "twist."

\$500 You will give balance to the future of Ruston Skatepark and earn recognition by name on the permanent sponsor wall, as well as various print materials, our website and social media.

\$1,000 You will help the future Ruston Skatepark slide into reality and earn recognition with a larger name beside other Grind Level sponsors on the permanent sponsor wall, as well as various print media materials and our website.

\$2,500 You will help the future Ruston Skatepark jump into existence and earn recognition with your corporate logo in the Ollie Level sponsors on the permanent sponsor wall, as well as various print materials, our website and social media.

\$5,000 You shove this project into the future! You will earn recognition with a larger logo on the permanent sponsor wall, as well as various print materials, our website and social media.

\$10,000 You will flip the Ruston Skatepark from a dream into reality and earn recognition by having the one of the larger logo on the permanent sponsor wall, as well as various print materials, our website and social media.

\$25,000 You will launch the Ruston Skatepark from a dream into reality and earn recognition by having the largest logo on the permanent sponsor wall. You will also have permanent naming rights on one of the park obstacles, and your logo will be included in various print materials, plus the Friends of Ruston Skatepark website and social media pages.



SPONSORSHIP FORM

Please complete all sections of this form. 100% of your donation helps fund the Ruston Skatepark. *Thank you for your generous support!*

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

EMAIL _____ **PHONE** _____

DONATION AMOUNT _____

\$500 \$1,000 \$2,500 \$5,000 \$10,000 \$25,000

PAYMENT INFORMATION

- CHECK ENCLOSED**
- I WOULD LIKE TO PLEDGE \$** _____ **(Please invoice me.)**
- I WOULD LIKE TO DONATE.** (Please contact me directly to work out additional details.)
- I WOULD LIKE TO REMAIN ANONYMOUS.**

Send completed donation form and payment to:
Friends of Ruston Skatepark
303 East Arizona Ave.
Ruston, LA 71270

Friends of Ruston Skatepark is a 501(c)3 nonprofit organization.
Your donation is tax deductible.